



Shining Lights Gala

*A Celebration of Resilience & Service
Honoring our Inspirational Volunteers*

In-Person & Virtual Attendance
November 10, 2021

Sponsorship and Advertising Opportunities

This annual event draws hundreds of community members from greater Mercer County. It is an outstanding opportunity for your organization to be associated with service to our community, so we hope you will consider becoming an event sponsor or placing an advertisement in the event program.

EVENT SPONSORSHIP

Presenting Sponsor - \$7,500

- 12 event tickets
- Advertising on Invitations, Cocktail Napkins & Table Signs
- Full-page ad in program
- Highlighted in slide show
- Named in press releases
- Hyperlink from event webpage to your website
- Recognition in social media and email
- Sponsor poster
- Announcement during event

Sunlight Sponsor - \$5,000

- 8 event tickets
- Full-page ad in program
- Highlighted in slide show
- Named in press releases
- Hyperlink from event webpage to your website
- Recognition in social media and email
- Sponsor poster
- Announcement during event

Twilight Sponsor – \$3,500

- 6 event tickets
- Full-page ad in program
- Highlighted in slide show
- Hyperlink from event webpage to your website
- Recognition in social media
- Sponsor poster
- Announcement during event

Moonlight Sponsor – \$2,500

- 4 event tickets
- Full-page ad in program
- Listing in slide show
- Listing on event webpage
- Recognition in social media
- Sponsor poster

Starlight Sponsor - \$1,000

- 2 event tickets
- Full-page ad in program
- Listing in slide show
- Sponsor poster

Candlelight Sponsor - \$600

- 1 event ticket
- Full-page ad in program
- Sponsor poster

Sponsorships and ads must be placed by October 20, 2021.

See ad size specifications.

For further information, call ICGMC at 609-393-9922.

ADVERTISEMENTS – PROGRAM BOOKLET

Full-page - \$500
Half-page - \$300
Quarter-page - \$200
Business Card - \$100

Advertisement Specifications:

PROGRAM ADS	
Size	Dimensions
Full-page ad	h: 8" x w: 4.75"
Half-page ad	h: 3.75" x w: 4.75"
Quarter-page	h: 3.75" x w: 2.5"
Business Card	h: 2" x w: 3.5"

Ad Slide Show

Throughout the event, a rotating slideshow will feature ads from our sponsors. This is included in your sponsorship or ads package. If you would like to be represented, please also provide an ad that measures 7.5" high by 13.33" wide.

All ads must be provided as high-resolution JPG or PDF file.

Materials and payments must be submitted by October 20, 2021

Email artwork to linda@icgmc.org with subject "Shining Lights ad"

Mail check, payable to *Interfaith Caregivers of Greater Mercer County*, or call 609-393-9922 to make payment by credit card.

Interfaith Caregivers of Greater Mercer County
3635 Quakerbridge Road, Suite 16, Hamilton NJ 08619